

NEWS FROM



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FOR IMMEDIATE RELEASE
June 11, 2013

Tracy Lobdell, founder of **100 Women Who Care about Long Island**, announced today that the group's inaugural meeting will be held on:

Tuesday – July 16, 2013
Location: Jewel Restaurant - 400 Broad Hollow Road - Melville, NY 11747
Rubie Corporate Plaza on the corner of the LIE Service Road and Route 110
Registration: 6:15 p.m.
Meeting: 6:30-7:30 p.m.

This philanthropic group, comprised of local Long Island women, is supporting Long Island charities by banding together to increase the impact of contributions to non-profits serving Nassau and Suffolk counties.

During a recent interview, Tracy shared why this group will make a sizable and positive difference on Long Island: **“When you donate \$100 to a charity, you often wonder if you’re actually making a difference. When 100 people donate \$100 at the same time, the group accomplishes collectively what few of us could on our own. A \$10,000 donation can enable one of our local charities to complete a project or attain a goal that may have been out of reach!”**

Here's how it works:

- The group meets four times a year, for just one hour each time
- Any member of the group can nominate a local charity upon joining (charities are prequalified prior to any meeting)
- At the meeting, three of the pre-qualified charities are chosen at random and, after a brief presentation by the nominating member, the members vote on which charity to support
- Everyone writes a \$100 check, on the spot, directly to the winning charity

That's it! No event planning, no committees, no raffles, no telemarketing, no volunteering – just a group of charity-minded women working together to give back to our own communities.

All charitable organizations must be located in, and serve, Nassau and Suffolk Counties, and must have a 501 (c) (3) non-profit status.

Tracy encourages everyone to review the website www.100wwcli.org, join the group and nominate their favorite Long Island based charity no later than July 9 to be considered at the upcoming meeting.

If you require further information, please contact Dawn Carlson at info@100wwcli.org