



For media inquiries, contact:
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FOR IMMEDIATE RELEASE
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We are proud to welcome our new On-Line Media Sponsors Blu Chip Marketing and TheDailyBlu.com

Karin Caro, President of Blu Chip Marketing and Founder/Producer of TheDailyBlu.com, reached out to us after our April 8 meeting and requested consideration for being our on-line Media Sponsor. Without hesitation, our Steering Committee met and approved this request. We are extremely excited about this partnership.

Both companies have a strong network-visibility in publications/media sources. Blu Chip Marketing is a full service marketing company offering web media, SEO, website design, social media, social marketing, public & community relations, sales force, e-blasting, networking and events. TheDailyBlu.com is an Internet Social Site dedicated to the Long Island and New York community. It is integrated through YouTube, Facebook and Twitter, and is advertised on all major social sites and blogs including LinkedIn and Instagram.

As On-Line Media Sponsor, Blu Chip Marketing and TheDailyBlu.com will be promoting 100 Women Who Care about Long Island via Blu Chip Marketing social media, and airing interviews with each quarterly donation winner, as well as nominating members, on TheDailyBlu.com.

Karin's thoughts:

- "I am proud to sponsor the Long Island chapter of 100 Women Who Care. This powerful group of incredible women has a positive impact on those in need on Long Island and I couldn't be more delighted to be associated with such force. I have seen first hand how this group is impacting our local community and improving the lives of our fellow Long Islanders.
- Long Island is a place of beautiful diversity. Not just in the land but in the culture. Many of us don't take the time to realize the need of the communities here and as a sponsor, I plan to get the message out and as a member I will help all Long Islanders who need us along with these powerful women."

Our next meeting is July 8 from 6:30 pm - 7:30 pm at Jewel Restaurant in Melville (RUBIE CORPORATE PLAZA on Route 110 just south of the LIE). After the meeting we invite you to join us for some socializing and networking. There will be complimentary hors d'oeuvres and a cash bar available.

Please visit our website, www.100wwcli.org, to join and nominate your favorite charity on-line.

If you require further information, please contact Dawn Carlson at info@100wwcli.org

